

Tower Hooks Insert unit – METAL OPTION

- Looking for best options to design this, **open to your suggestions**
(Hooks must be tested to hold weight)
 - Metal frame that inserts into Top Shelf Space with Hooks attached
 - Metal Hang Unit that can attached over sides of existing unit
- All options presented need to be minimal Pieces and Minimal Assembly for field team use.

BRIEF

Hook Hanging Metal Option Insert

- Unit to be inserted into Top Shelf of existing 4 Shelf Tower
 - To hold product on Hanging Hooks 3 Wide x 2 High
 - Inside Measurement of Top Shelf of Existing Tower – 430D x 475W x 195H mm
 - Total height of sides of insert not to exceed sides of current Tower Shelf
 - Total height of back of insert to be approx. 300mm H (2 sachets high)
 - Edge of Tower unit lip is approx. 10mm thick
 - SIZE of each single Sachet 146mm H x 131mm W x 40mm D
 - with hole for handing (see pic)
 - WEIGHT of Each Sachet – 69grms
 - Each Hook needs to hold 6 Sachets
 - Total per Hook approx. 420grms
 - Length of each Hook to be approx. 280mm Long (6 Sachets)
 - Front Shelf Strip Lip of insert to be minimal height and in line/or below current Tower Lip approx. 35mm H
(this is if your design of your insert comes to the front of the unit)
 - Image Presented to the top far right here is for idea concept only (front and back idea of hook clipping over edge)前后两面是直接挂钩钩在边缘上
 - Idea is that a Hook Unit Insert (all made from metal) is a complete frame to maybe hook over the existing edges of the current Tower unit (see below right 2 pics)
 - OR
 - that it is a full frame and can sit inside the top shelf
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- HEADER Section slots into existing Tower Unit Holes, these holes can not be obscured at the back of Tower so that normal existing header Card can be slotted in.

CURRENT TOWER



FRONT



BACK



SACHET



Bottom Gusset on Sachet approx 40mm Thick

Tower edge

